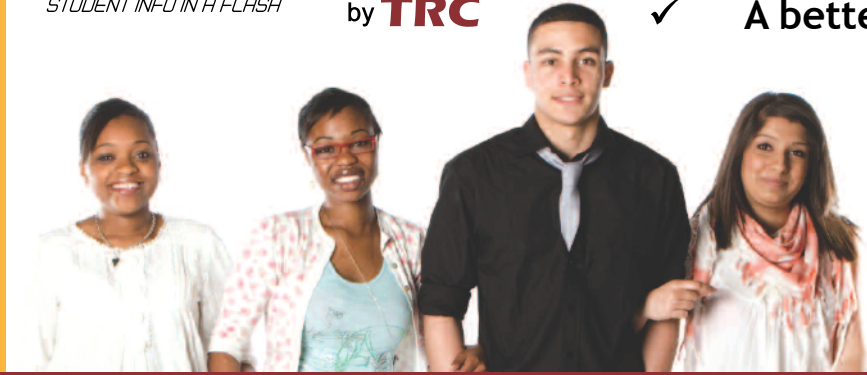




COLLEGE FAIR
AUTOMATION
STUDENT INFO IN A FLASH by **TRC**

DACAC teams up with Technology Resource Corporation to provide College Fair Automation to its fall 2011 college fair circuit.

- ✓ Easy for the students
- ✓ Fast, accurate student registration information for the colleges
- ✓ A better fair for everyone!



Order Online at:

www.ndcollegefairs.com/scanners

How Does It Work?

- Students pre-register online.
- Registration information is translated into a barcode that students print and bring to the fair.
- College exhibitors are supplied with a barcode Scanner to keep throughout the fair circuit. The Scanners are shipped directly to the colleges in advance of the fair circuit.
- As students visit each table, rather than collecting cards, the college representatives scan the bar code to capture student information.
- Colleges can download the student information as necessary and begin follow-up efforts right away.

No more entering all those cards!

The screenshot shows a web form titled "Student Registration page" for the "DACAC 2011 Fall College Fair Circuit". The form includes fields for: First Name, Last Name, Home Address 1, Home Address 2, City, State, Zip, Home Phone, Cell, Gender, Birth Date, Ethnicity, Academic Interest, Academic Interest (Multiple), Extracurricular Activities, Transfer, Starting Year, High School Name, High School City, H.S. Graduation Year, and SELECT. There are "Previous" and "Next" buttons at the bottom.

Online Student Registration

COLLEGES CAPTURE:
Basic Contact Info
Age, Gender, Ethnicity, Citizenship
Academic Info
Extracurricular Activities
Other Schooling
Test Scores

Why do I Need This?

- Maximizes students' time at the fair by eliminating tedious info cards at every table.
- Streamlines traffic flow of the fair for both students and colleges.
- Electronic data format ensures accurate, legible, complete information for every student, every time.
- Going "green" by reducing cards creates a more environmentally friendly fair.

Electronically capture student information



29 Emmons Drive
Suite F10
Princeton, NJ 08540

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800.922.8646
www.collegefairautomation.com
orders@collegefairautomation.com



Choose a package that's right for you.

Order Online at:

www.ndcollegefairs.com/scanners

ALL PACKAGES INCLUDE ROUND TRIP SHIPPING!



Bronze Package \$239 Includes:

A great value for light users, minimum commitment, equates to 16 cents per record!

- ◆ Scanner rental for the duration of the fair circuit
- ◆ Self download package with **1500 student records**
- ◆ Additional Records billed at 20 cents per student record



Silver Package \$349 Includes:

The perfect choice for moderate to heavy users, offering the most flexibility, equates to 7 cents per record!

- ◆ Scanner rental for the duration of the fair circuit
- ◆ Self download package with **5000 student records**
- ◆ Additional Records billed at 18 cents per student record



Gold Package \$399 Includes:

Our premier package for heavy users, saves countless hours of data entry, with each record downloaded your per record costs decreases.

- ◆ Scanner rental for the duration of the fair circuit
- ◆ Self download package with **unlimited student records**

Additional scanners may be ordered for **\$119** per scanner.
(includes 500 additional student records)

Within same admissions office only

