

**COLLEGE FAIR**  
**AUTOMATION**  
 STUDENT INFO IN A FLASH by TRC



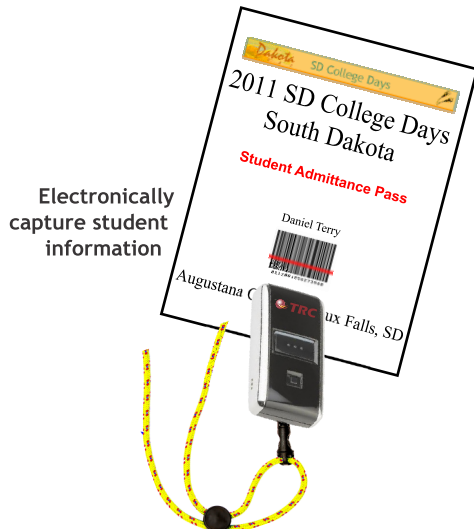
**Easy for the students.**  
**Fast, accurate information for colleges.**  
**A better fair for everyone!**

**How Does It Work?**

- Students pre-register for the fairs at [www.sdcollegefairs.com](http://www.sdcollegefairs.com). This registration site is for students only. A separate site is provided (below) for colleges to order scanners. The student registration form offers more detailed information than most prospect cards can provide. Registration information is translated into a barcode that students print and bring to the fair.
- College Representatives are supplied with a scanner. As students visit your table, you can simply scan the barcode to capture the student's data. Colleges get complete, accurate,

Online Student Registration

- COLLEGES CAPTURE:**
- Basic Contact Info**
  - Age, Gender, Ethnicity, Citizenship**
  - Academic Info**
  - Extracurricular Activities**
  - Other Schooling**
  - Test Scores**
  - And More!**



**Important Details**

Each admissions office will be mailed its scanner(s) directly, prior to the beginning of the South Dakota College Fair circuit, removing any potential hassle on fair day. These up-graded scanners will be accompanied by software and easy instructions to allow the admissions representatives to upload their student information daily, weekly, even hourly if desired, eliminating the wait for turnaround. You can begin following up with students before you return the scanner, before the fair circuit is even over! **NO MORE ENTERING ALL THOSE CARDS!!** Once your fall circuit is complete, simply return the scanner(s) with the provided return shipping labels.

**Ordering Information**

Scanner pricing is structured to accommodate your expected number of leads. To review this pricing, or to order your scanner(s), visit [www.gotocollegefairs.com](http://www.gotocollegefairs.com).